**Rep Order**# 6867816 **Ver**# 1 **Status** New **Traffic Order**# 6867816 **EC'd** Yes

**Printed:** 10/25/2012 8:13 AM **Last Received:** 10/25/2012 6:53 AM

**Showing Buylines:** All Lines

**Station** KTNV-TV LAS VEGAS, NV

**Advertiser** ( ) .HELLER FOR SENATE

**Product** DEAN HELLER

Estimate#

**Buyer** NEIL WILLIAMS

Phone# Fax# Agency ( ) STRATEGIC MEDIA SVCS

3299 K STREET NW SUITE #200 WASHINGTON, DC 20007

Agency C/P1/P2/E

**Flight Dates** 10/31/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY

1 of 2

**Salesperson Phone**# 215-567-6005 **Salesperson FAX**# 215-567-5938

# --- CONTRACT COMMENT ---

CLIENT: HELLER FOR SENATE SC=\*

## --- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 12,900 PLS CONFIRM ASAP THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	1	W-F Buyli	7A-9A ne Comment	: GD MRN AMR	:30	\$400.00	10/31-11/02	3	1	3	\$1,200.00	
	2	W-F Buyli	7P-730P ne Comment	: ACCESS HOLLYWOOD	:30	\$800.00	10/31-11/02	1	1	1	\$800.00	
	3	W-F Buyli	730P-8P ne Comment	: MILLIONAIRE	:30	\$800.00	10/31-11/02	1	1	1	\$800.00	
	4	W-F Buyli	11P-1135I ne Comment	: LATE NEWS	:30	\$850.00	10/31-11/02	1	1	1	\$850.00	
	5	W Buyli	9P-930P ne Comment	: MODRN FAMILY	:30	\$7,500.00	10/31-10/31	1	1	1	\$7,500.00	
	6	SA Buyli	5P-830P ne Comment	: ACB COLLEGE FTBALL	:30	\$1,750.00	11/03-11/03	1	1	1	\$1,750.00	

Report Totals: 8 / \$12,900.00

Rep Order# 6867816 Ver# 1 Status New EC'd Yes

Traffic Order# 6867816

10/25/2012 8:13 AM 10/25/2012 6:53 AM

**Last Received: Showing Buylines:** All Lines

**Printed:** 

KTNV-TV LAS VEGAS, NV Station Advertiser

) .HELLER FOR SENATE DEAN HELLER

**Product** Estimate#

Buyer **NEIL WILLIAMS** 

Phone# Fax#

) STRATEGIC MEDIA SVCS Agency 3299 K STREET NW SUITE #200

WASHINGTON, DC 20007

Agency C/P1/P2/E

Flight Dates 10/31/2012 - 11/06/2012

**Hiatus Weeks** 

Rep Firm

Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY

2 of 2

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

#### --- SALES MONTHLY TOTALS---

Nov 12: 8 / \$12,900.00 Sales Totals: 8 / \$12,900.00 Station Totals: 8 / \$12,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$71,667 0 % 26% 18% KTUD KBLR KLAS 25% KSNV KTNV 1% KVVU 22%

KVCW 3% KVMY 5%

## --- COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

null Books Demos RA35+

## --- CREDIT RISK ---

CASH IN ADVANCE